



# INTRODUCING NEOPOINTE

# IN A REVOLUTIONARY TWIST, WE ARE NOW OFFERING OUR LATEST CREATION!

We are proud to announce the NeoPointe, our new pointe shoe model made on the SmartPointe last.

This new pointe shoes will satisfy nearly every dancer in the world. There is literally nothing else like this pointe shoe on the market or in the world. The shank is extremely pliable all throughout to allow for perfect articulation.



# POINTE SHOES

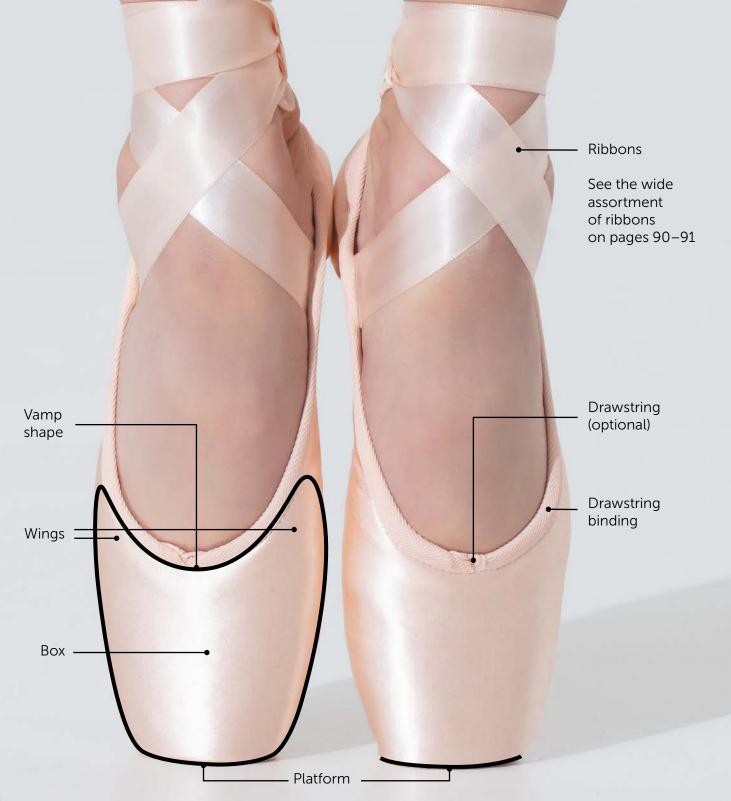
NIKOLAY® offers the widest variety of pointe shoes on the market. The number of stock model variations (model, shank, size, width, strength) exceeds 20000, and this number doesn't include the additional technologies, colors, and individual orders with different adjustments!

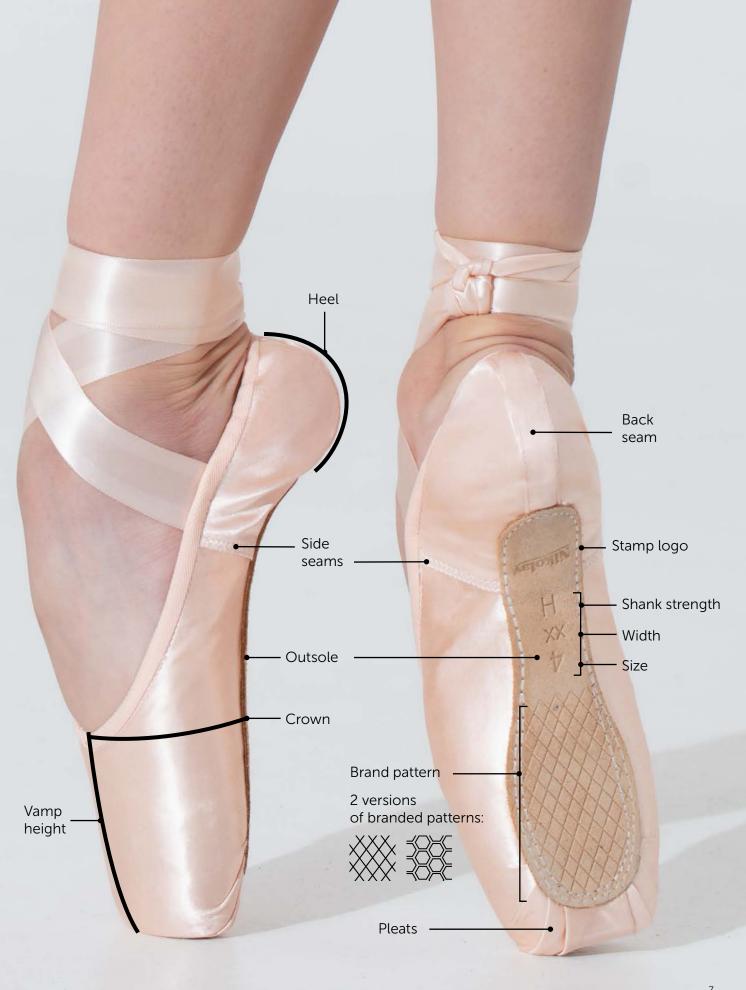
Often dancers use one particular model of pointe shoes in different shanks depending on the performances they will partake in. And sometimes, they require slight adjustments to their stock model. To make this easier for our customers, we have added a number of technologies and options to fully customize fit, look and even the function of the pointe shoe.



All of our pointe shoes pass through three steps of quality control. Under the binding, you can see handwritten characters which designate the shoe technologist, the model number and the date that the shoes were made. This information confirms that your NIKOLAY® shoes were made by our professional shoe makers who are trained artisans in this craft.

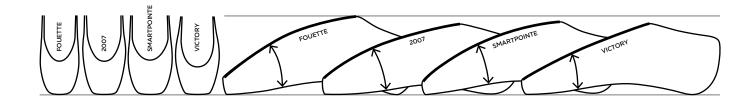
# POINTE SHOE ANATOMY





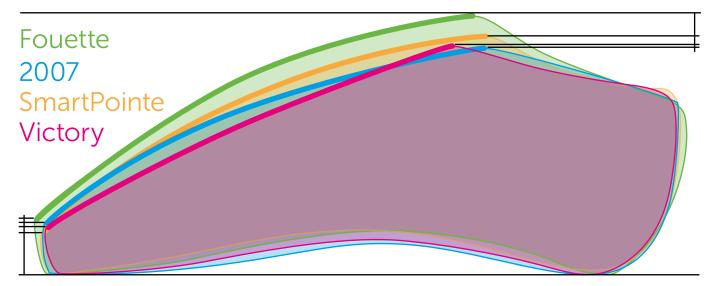
# NIKOLAY® POINTE SHOE SYSTEM

We have developed a comprehensive system of pointe shoes based upon the lasts. Each last is made to fit different foot shapes. Most lasts have multiple models that differ in the details: the depth of the vamp, the height of the sides and heel, the material of the insoles, etc. But the internal space of models created on the same last remains the same. Initially we begin with the physical parameters of the foot, so that our pointe shoes are anatomically correct AND safe for your feet.

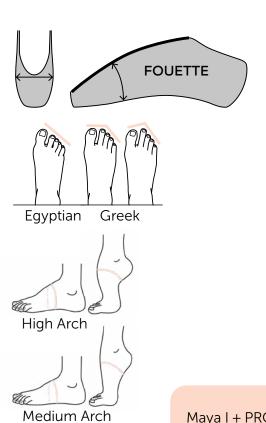


## FOUETTE 2007 SMARTPOINTE VICTORY

The last is the main attribute, which creates the inner form of pointe shoes. It is the base for proper support, health, and comfort. NIKOLAY® pointe shoes are the most customized in the world. All of our pointe shoes are based on four unique lasts: Fouette, 2007, SmartPointe and Victory. Each last accommodates different configurations of foot and toe shapes.





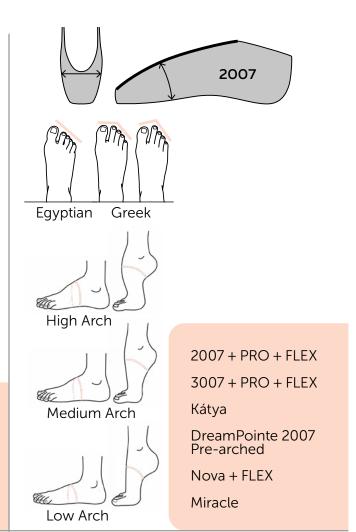


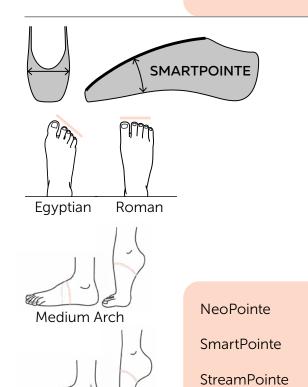
Maya I + PRO + FLEX

Triumph + PRO

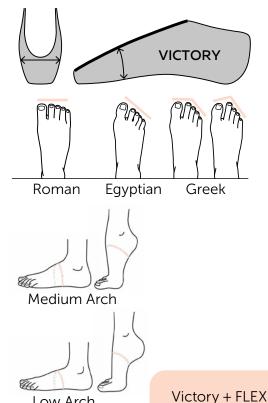
SuperTriumph Pre-arched

StarPointe





Low Arch



Low Arch

## **HOW TO CHOOSE**

The fitter should first choose the last according to the foot shape and toe configuration.

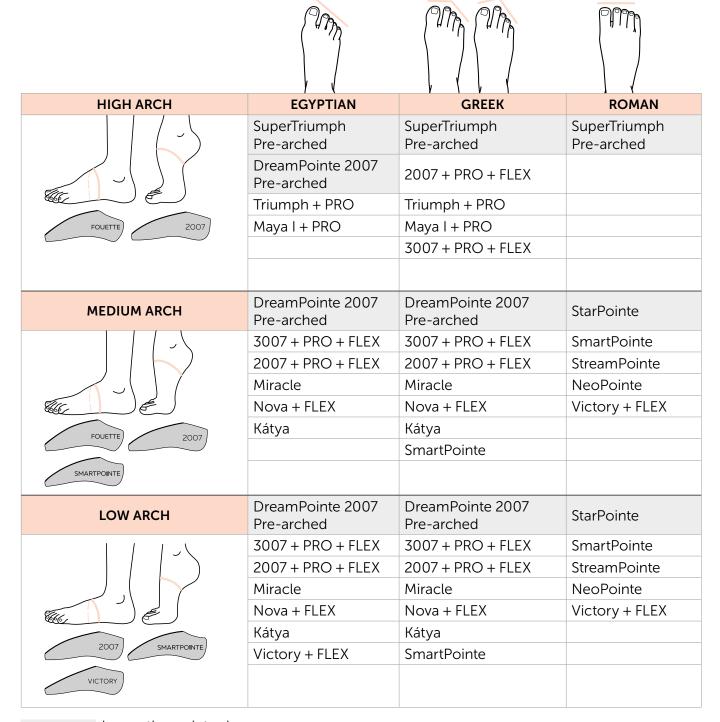
And next, consider box, platform, vamp and other features.

NIKOLAY® offers the widest variety of stock models to fit any foot.

Our pointe shoes are based on 4 different lasts (forms): 2007, Fouette, SmartPointe and Victory.

Each last is designed to suit a particular foot and toe shape configuration.

It is important to feature all four lasts for the perfect fitting experience.



#### Innovative pointe shoes

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<sup>\*</sup>The above chart is recommended, but non-regulatory. Sometimes the best suitable pair is based on compression and development of the dancer's foot. And can be found within different NIKOLAY® models.



# RECYCLED CARD BOARD

At NIKOLAY®, we care not only about the sizes, variety and quality of our shoes, but also about the source of all our raw materials.

# LEATHER CARD BOARD

Most of our pointe shoe models' insoles are made with the use of recycled ingredients. We meticulously search for high quality and natural materials, which answers the closed loop and nature saving concept.

90% OF NATURAL INGREDIENTS

This product is a result of sustainability high production standards. The card board is made from only top quality leather remainders with the addition of all natural renewable rawmaterials like natural latex. The factory meets the highest quality requirements for a "green" future.



This thicker leather card board is used in all of our FLEX shanks as well as our newer more flexible models like StreamPointe and NeoPointe. This is the main source of the flexiblity and durability of those models. It is both pliable and strong.



This thinner leather card board is part of the shank that is combined with our cellulose to create our classic stable yet flexible models. While the leather card board provides flexiblilty and adaptive features to the shank, the cellulose part gives additional support and durability as well as absorbs moisture.







The leather used for our card board is certified by OEKO-TEX and the factory is certified by EMAS (Eco-Management and Audit Scheme) and ISO 9001.

These tests were performed hundreds of times to prove their features of both pliability as well as strength. Truly incredible!



Resistant to breaking and flaking



Moisture absorbing



Recycled leather



Super pliable

# LEATHER CARD BOARD

Our leather card board is extremely flexible yet durable. With each additional bend, it becomes softer and more flexible but it will never break. Isn't this absolutely amazing?





## CELLULOSE CARD BOARD

The cellulose card board of our insoles requires special attention too. It is used with highest quality recycled cellulose.



82%

## OF RENEWABLY SOURCED FIBERS

Together with latex polymers, cellulose fibers have antifungal and anti-bacterial properties which is very important in the production of pointe shoes. It is breathable and humid absorbing, and keeps it's form even if it gets wet during classes or performance. This kind of material is highly resistant to bending and flaking.





## **TECHNOLOGY**

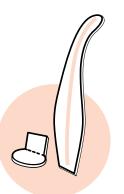
## **PRO**

## **SILENCE**



Innovative dampening compound of "Silent knot" technology eliminates the sound of pointe shoes on any surface.

- PRO technology in machine-stitched models (Maya I, 3007, Nova, etc.) is a combination of "Silent knot" and silent insole. The insole is made of sound absorbing material, which feels slightly softer compared to classic construction.
- PRO in hand-stitched models (Fouette, Triumph): with "Silent knot" has no changes to the shank flexibility.





## FLEX

## **FLEXIBILITY**



- Flexible shank feels like ready-to wear, as it adapts to the arch.
- Easier to bend the shank.
- Additional comfort during roll-through to demi-pointe and en-pointe.
- Suitable for all levels from beginners to professionals. Flex shanks are often used as first pointe shoes after the demi-pointe shoes. Please, ensure you take into consideration the dancer's arch and strength.



## PRO FLEX

## COMBINATION OF BOTH

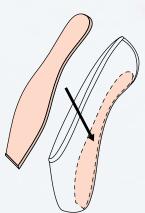


For those who prefer only the best, we offer two technologies together: PRO to reduce the pointe shoe sound and FLEX to follow one's arch and offer flexible comfort and control of roll-through demi-pointe.





## **CLASSIC SHANK CONSTRUCTION**



Unique fully hand crafted production based on all natural materials. The variable shank strengths and breakdown during the lifespan of the shoe keep ones foot well trained and help to prevent injuries.

## CLASSIC, BUT DIFFERENT



## CLASSIC

Classic strong shank preferred by professionals. Good for advanced en-pointe elements.



#### **EASY ROLL-THROUGH**

Easier roll-through demi-pointe to an en-pointe position for extra articulation of the metatarsal.

**READY-TO-WEAR** 

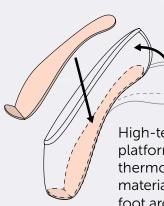


Flexible shank, preferable for demi-pointe elements and contemporary in addition to classic en-pointe elements.

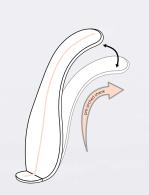
**READY-TO-WEAR** 

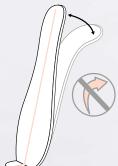
## **INNOVATIVE SHANK CONSTRUCTION**

Flexible and supportive shanks suitable for any technique level. Long lasting performance.



High-tech cast-in insole and platform, made of non-toxic thermoformable lightweight material, is adjustable to any foot arch and muscle strength.





Unique construction using high-tech materials provides longer life span.

## **READY-TO-WEAR**







Do not hammer

Soften the box

Do not break with fingers the shank

ATTENTION! **INNOVATIVE POINTE SHOE MODELS** ARE READY-TO-WEAR. **BREAKING IN THE SHANK WILL** CAUSE DAMAGE TO THE SHOES.



# ECO MATERIALS FOR BOX

Boxes of all NIKOLAY® pointe shoes are made of natural materials that are breathable and safe for your skin. Jute, linen and cotton are used in all production. These natural materials are used to keep the dancers' feet healthy.





Our raw materials are certified by OEKO-TEX as high quality and they are all free of any harmful substances.

These types of canvas provide different features; we use different combinations to make the box and wings more adaptive or resilient, pliable or supportive.

## SATIN-

Cotton + Viscosa

# COARSE CALICO

Cotton

# ROUGH - CANVAS

Jute

## SOFT — CANVAS

Jute + Linen

## **PAPER**

Wood cellulose

# GLUE FOR THE BOX





# CLASSIC GLUE

Classic glue is made of all natural materials. The glue adapts to the foot from the first day of wear, taking shape of every curvature, making it more comfortable yet resilient to daily use.

Main components: wheat and corn flour.





## MIRACLE GLUE



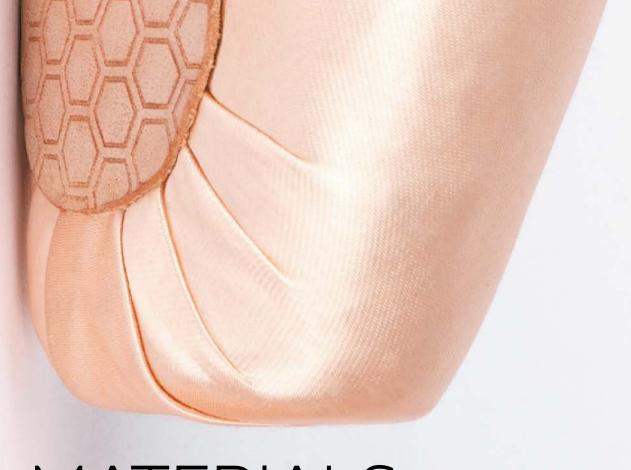
An innovative glue with memory effect. This lightweight glue offers extreme flexibility and can be easily adapted by hand. Once formed, it retains its elasticity and suppleness. Miracle glue got its name in that it offers the ultimate in comfort and ease of movement from the first wear. Works equally well in cold, warm and humid climates.

Main component: natural resin.

**GLUE** 



Dancers in humid climates and higher temperatures tend to wear out their shoes faster. Tropicana glue, while still made of all natural materials, has additional agents to make it more resistant to moisture and heat, making it very long lasting. We don't recommend ordering Tropicana glue for cold climate, as it can become too hard.



# MATERIALS FOR OUTSOLE



## **OUTSOLE**

The outsole of all NIKOLAY® pointe shoes is made of high quality natural leather which gives additional flexibility to the foot movements owing to the leather properties.

#### HAND-STITCHED TURN-SHOE SOLE

A fully handmade classic method of pointe shoe production that features more flexibility and offers a longer lifespan. This outsole is fixed by a special invisible hand stitched method.

#### MACHINE STITCHED SOLE

A thin leather outsole is fixed to the satin with the help of a sewing machine to protect the insole. This outsole provides flexibility and extra articulation to any model made with this method. High quality leather along with branded patterns provide traction and extra security for the dancer.



These two technologies feel different — and we recommend trying several styles before choosing the one most preferred by the dancer.





## POINTE SHOE FEATURES

	Style Name	Last type	Shape	Wings	Crown Height	Vamp Shape	Vamp Height	Platform	Paste	Sole attachement method	Other features
PREPARATORY	Exam (1st step)	2007, Victory (at request)	Slightly Tapered	Low	Medium	U U	Medium U	Medium	Miracle	Machine	1/3 box No shank
	Alice (2nd step)	2007, Victory (at request)	Slightly Tapered	Low	Medium	u U	Medium U	Medium	Miracle	Machine	1/2 box SS, S shank
	Novice (3rd step)	2007	Slightly Tapered	Medium	Medium	U U	Medium U	Medium	Miracle	Machine	2/3 box SS, S, M shank
	Maya I Maya I PRO Maya I PRO FLEX	Fouette	Slightly Tapered	Medium	High	v	Medium- High	Medium	Classic	Machine	
	3007 3007 PRO 3007 PRO FLEX	2007	Slightly Tapered	Medium	Medium	u U	Medium U	Medium	Classic	Machine	Easy roll-through technology
SHANK CONSTRUCTION	Kátya	2007	Slightly Tapered	High	Low	U U	Low	Wide	Classic	Machine	Easy roll-through technology Canvas / Satin 8/10 shank Suede platform
	Miracle	2007	Slightly Tapered	High	Medium	u U	Medium U	Medium	Miracle	Machine	Easy roll-through technology Anti-bacterial treatment
HANK CO	Nova Nova Flex	2007	Slightly Tapered	High	Medium	U U	Low	Medium	Miracle	Machine	
CLASSIC SH	SmartPointe	SmartPointe	Slightly Tapered	High	Medium	Soft V	Medium U	Wide High	Miracle	Hand	Easy roll-through technology
J	StreamPointe	SmartPointe	Slightly Tapered	High	Adaptable	Soft V	Medium U	Wide High	Miracle	Machine	Easy roll-through technology Elasticated binding ~~~~
	NeoPointe	SmartPointe	Slightly Tapered	High	Adaptable	Soft V	Medium U	Wide	Miracle	Machine	2/3 box Anti-bacterial treatment
	Victory Victory FLEX	Victory	Cylindric	High	Adaptable	Wide U	Medium U	Broadest platform	Classic	Machine	Easy roll-through technology Elasticated binding Anti-bacterial treatment
INNOVATIVE	DreamPointe 2007 Pre-arched	2007	Slightly Tapered	High	Medium	u U	Medium U	Medium	Miracle	Machine	Pre-arched shank
	StarPointe	SmartPointe	Slightly Tapered	High	Adaptable	Soft V	Medium U	Wide High	Miracle	Machine	



# PREPARATORY POINTE SHOES

Girls between the ages of 4–10 years wear soft ballet slippers to class. Generally, the transition to Pointe shoes is perceived to be painful for children.

The NIKOLAY® Company specialists have developed a unique range of children's preparatory pointe shoes, which help children's feet to adapt gradually, step by step, without pain.

## **3 STEPS TO A DREAM**

This line includes 3 models:

- 1. EXAM
- 2. ALICE
- 3. NOVICE

#### **COLORS**





BOTH CHILDREN AND ADULTS CAN DANCE WEARING PREPARATORY POINTE SHOES





## Exam

## 1st STEP

Last type: 2007,
Victory (at request)
Shape: Slightly tapered
Vamp: U-cut, Medium
Sole: Machine-stitched

SHANKLESS PRE-POINTE.

Helps to adapt the feet to the feeling of pointe shoes.





**0512N** Last type: 2007

**0512EN** Last type: Victory (at request)

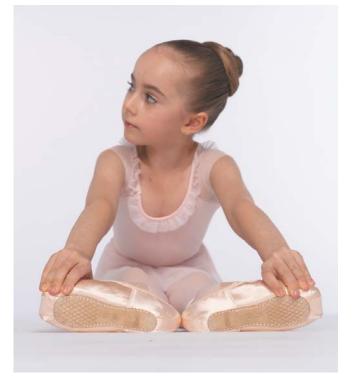
Allows the young dancer to get used to the shape and confinement of the toe box, with no stiffening materials in the sole. With 1/3 box length, this shoe will train the dancers foot properly by strengthening the forefoot of the dancer.



0,5 — 6,5 N — XXXXX Sizes: Width: Shank: **No shank** Box: 1/3 With elastic drawstring.









## Alice

## 2nd STEP

Last type: 2007,

Victory (at request)
Slightly tapered,

Shape: Soft box Platform: Medium U-cut, Medium

Vamp: Machine-stitched Sole:

Trains the arch of the foot. Transitional model between Exam and Novice. Ideal for pre-pointe classes at the barre.





**0526N** Last type: 2007

**0526EN** Last type: Victory (at request)

A unique construction of the 1/2 box length will support a dancer at the barre while rising en pointe, slight but efficient support is created by the flexible super soft or soft shank. Flannel like insole.



0,5-7,5Sizes: Width: N - XXXXSS, S Shank: 1/2 Box:





## Novice

## **3rd STEP**

Last type: 2007 Shape: Slightly tapered Platform: Medium

Vamp: U-cut, Medium Machine-stitched

Ideal as the first pointe shoe for advancing beginners.
Easy roll-through and softer box.



## Novice 0511N

Novice is the "First Pointe Shoe" for advancing beginners. Softer than other models, yet supportive. This model features a softer 2/3 box length, and very pliable shanks. Allows easily roll-through demi pointe and to perform center exercises.



2 - 7,5Width: N - XXXXXSS, S, M 2/3 Shank: Box:





# POINTE SHOES BASED ON FOUETTE LAST



Fouette last is developed with consideration of anatomic features of the high arch and fuller tapered foot. Usually, it's Egyptian or Greek type of foot, but in wider width XXXX — XXXXX can be suitable for Roman type. Fouette is the implementation of a classic pointe shoe form — tapered and elegant.





#### AT REQUEST





LAST

SHAPE

**FEET FORM** 

Fouette

ARCH COMPRESSION AND FORM

Egyptian

**POINTE SHOES MODELS** ON FOUETTE LAST

SuperTriumph INNOVATIVE

Additional models on Fouette last are available on nikolay-world.com b2b

Maya I + PRO + FLEX Triumph + PRO

**SmartPointe** 

Medium

Greek

Tropicana glue 101 v and humid climate Tropicana glue for warm

#### **COLORS**



## Maya I

Platform: Medium

Wings:

Vamp: V-cut, Medium-High Sole: Machine-stitched

Medium

- High crown and heel
- Elegant V-cut vamp
- Ideal for Tapered and fuller feet

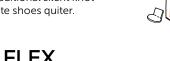


## Maya I 0504N

Classic shank construction provides strong support for advanced en-pointe elements. This shank promotes a longer life after initial break-in.

## Maya I PRO 0504/1N

With softer insole and additional silent knot technology, makes pointe shoes quiter.



## Maya I PRO FLEX 0504/2N

Flexibility and quiet tip due to combination of flexible sole and silent knot technology.

Size: 0.5 - 8.5Width: X - XXXXX

Shank: SS, S, M, H, SH (at request)



## Triumph

Platform: Wide

Vamp: U-cut, Medium Sole: Hand-stitched Wings: High

- - Classic model for medium length toes

• Turnshoe stitching

• Ideal for fuller feet

• Lightweight elastic paste

## SuperTriumph

Platform: Wide

Vamp: U-cut, Medium Sole: Hand-stitched Wings: High

• Pre-arched thermoformable insole

• Long lasting shank • Lightweight flexible paste



## Triumph 0519N

Elegant shape that fits high arch with traditional hand-stitched natural leather outsole.

## **Triumph PRO** 0519/1N

For noise reduction we added "silent knot" technology to the basic model.





## SuperTriumph Pre-arched

Innovative model that gives flexibility and resilient support to your foot. The pre-arched shank gives extra comfort and support to the heel, especially if ballerina has high arch.



41

Size: 0.5 - 8.5Width: X - XXXXX Shank: SS, S, M, H, SH (at request) Size: 0.5 - 8.5Width: X – XXXXX Shank: SS, S, M, H, SH (at request)

# POINTE SHOES BASED ON 2007 LAST



2007 last was developed with consideration of anatomic features of medium width foot, medium arch, and medium to long toes. This unique construction satisfies 90% of dancers. Therefore, NIKOLAY® has the widest variety of pointe shoe models based on the 2007 last. 2007 has a tapered dynamic form.



## **POINTE SHOES MODELS**

LAST

SHAPE

**SmartPointe** 

**ON 2007 LAST** DreamPointe 2007 INNOVATIVE Pre-arched

ARCH COMPRESSION AND FORM

Medium

Egyptian

Greek

Nova + FLEX

**FEET FORM** 

2007 + PRO + FLEX

3007 + PRO + FLEX

Kátya

Miracle

NeoPointe 07

#### **COLORS**



Ballet Pink

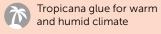


Dark Nude

#### AT REQUEST







## **DreamPointe 2007**

Platform: Medium Vamp: U-cut, Low Sole: Machine-stitched

High

Wings:

- 3/4 shank feeling
- Lightweight flexible paste • Long lasting shank
- Vamp: U-cut, Medium Sole: Machine-stitched Wings: High

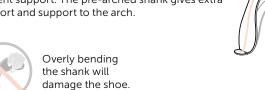
Nova

- Lowered sides and heel Platform: Medium
  - Sleek fit
  - Flexible lightweight paste

# **READY-TO-WEAR INNOVATIVE**

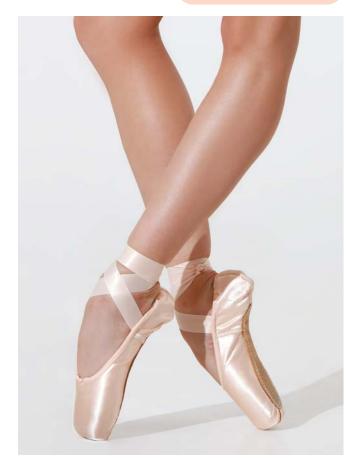
## DreamPointe 2007 Pre-arched 0527/1N

Innovative model that provides flexibility and resilient support. The pre-arched shank gives extra comfort and support to the arch.









### Nova 0524N

Classic pointe shoes, give the ballerina strong support for advanced en-pointe elements.



## **Nova FLEX** 0524/2N

Flexibility and quiet platform. This model hugs the dancer's arch to perfection.



Size: 0.5 - 9

Width: X – XXXXX (only size 4–9 in XXXXXX) Shank: SS, S, M, H, SH (at request)

Size: 0.5 - 9

Width: N - X - XXXXX (only size 4-9 in XXXXXX)

Shank: SS, S, M, H, SH (at request)

## 2007

Platform: Medium U-cut, Medium Vamp: Sole: Machine-stitched Wings:

Medium

• 15+ year worldwide best-seller

• Unique form fits up to 90% of dancers

• Wide variety of shanks is suitable for any level

## 3007

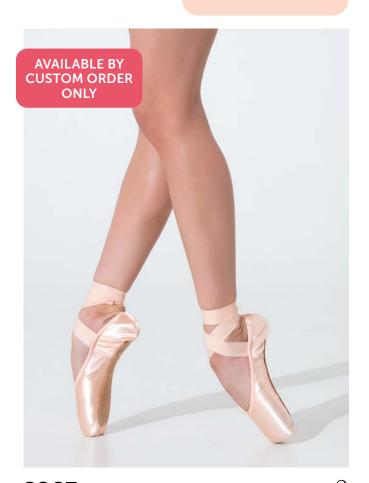
Platform: Medium Vamp: U-cut, Medium Sole: Machine-stitched Wings: Medium

• Easy roll-through

• Perfect for fine movements

• Anti-slip heel counter • Lower heel and sides compared to 2007

**READY-TO-WEAR** 



## 2007

#### 0509N0

Classic shank construction, provides strong support for advanced en-pointe elements.

## 2007 PRO

#### 0509/1N0

With softer insole and additional silent knot technology, makes pointe shoes quiter.

## 2007 PRO FLEX

Flexibility and quiet tip due to combination of flexible sole and silent knot technology.

Size: 0.5 - 9

Width: N - X - XXXXXX (only size 4–9 in XXXXXX) Shank: SS, S, M, H, SH (at request)





## 3007 PRO FLEX

#### 0509/2N

3007

0509N

model.

0509/1N

3007 PRO

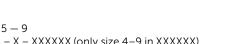
Flexibility and quiet tip due to combination of flexible sole and silent knot technology. Easy roll-through model.

Classic shank construction, provides strong support

for advanced en-pointe elements. Easy roll-through

With softer insole and additional silent knot technol-

ogy, makes pointe shoes quieter. Easy roll-through



45



Width: N - X - XXXXXX (only size 4–9 in XXXXXX) Shank: SS, S, M, H, SH (at request)



2007 LAST 2007 LAST

## Miracle

Platform: Medium

Vamp: U-cut, Medium Machine-stitched Sole:

Wings: High • Ultra lightweight

• Super sleek

• Incredibly soft liner with antibacterial treatment

## Kátya

Platform: Wide Vamp: U-cut, Low

Sole: Machine-stitched

Wings: High

• Long lasting shank • Lightweight flexible paste

Suede tip

• Pleatless box



## Miracle 0525N

Unique construction of shank makes this style durable, light and flexible at the same time.



#### **MOST QUIET**

Unique construction of silent knot in the metatarsal area makes this model the most quiet in the line.



#### **ANTIBACTERIAL BOX & SOLE**

Silver nano technology treatment of the inner lining.



## **INCREDIBLY SOFT**

Padding in the platform and box liner are comfortable and allow the dancer to not wear toe pads if desired.

Size: 0.5 - 9Width: N - X - XXXXX (only size 4-9 in XXXXXX) Shank: LM, LH



## Kátya 0539ŚN

Lower cut insole provides the perfect shape under the arch and shortened outsole eliminates the heel shelf in disappearing heels.



#### ALSO AVAILABLE IN CANVAS UPPER. STYLE NUMBER 0539CPN

Tan



Light Tan

Size: 0.5 - 8.5

Width: N - X - XXXXX (only size 4–9 in XXXXXX) Shank: SS, S, M, H, SH (at request)





# POINTE SHOES BASED ON SMARTPOINTE LAST



The current changes in foot shapes around the globe have led to the design of our newest last. The SmartPointe last features lower crown, broader metatarsal area and narrow heel. Broad platform with elegant taper and perfect stability. This last was built upon dancers' and fitters' feedback over the last decade to fit the modern day foot.













#### SHAPE







#### ARCH COMPRESSION AND FORM





Medium

#### **FEET FORM**





Roman

Egyptian

#### **POINTE SHOES MODELS** ON SMARTPOINTE LAST

SmartPointe

StreamPointe StarPointe INNOVATIVE

NeoPointe

#### **COLORS**



Ballet Pink



#### AT REQUEST









Tropicana glue for vand humid climate Tropicana glue for warm

## **NeoPointe**

Platform: Wide

Vamp: Soft V, Medium Machine-stitched Sole: High Wings:

- Soft detail in the box and soft microfiber lining • Pliable Shank
- 2/3 box
- Streamlined fit
- Adaptable crown Elastic drawstring
- Lower heel



## NeoPointe 0545N

NeoPointe epitomizes softness inside and out. This uniquely soft pointe shoe model has the most pliable shank ever, featuring our FLEX technology combined with our Easy Roll-Through technology. The box has been shortened to 2/3 length, allowing the shoe to offer unsurpassed comfort during roll-through from demipointe to an en pointe position.

Our incredibly soft microfiber lining and new extra special padding within the box add additional comfort and minimize toe pressure. By using our Miracle glue in the box and wings, the shoe adapts to the dancer's feet, allowing consistent support in the metatarsal area yet staying flexible at the same time for a greater variety of movements. The adaptable crown and streamlined cut make this model a wonderful choice for dancers of all levels.

Size: 0.5 - 9Width: X - XXXXXX (only size 3-9 in XXXXXX) Shank: H or R only





SMARTPOINTE LAST
SMARTPOINTE LAST

## **SmartPointe**

Platform: Wide

Vamp: Soft V-cut, Medium
Sole: Hand-stitched
Wings: High

- Perfect for wider metatarsal
- Medium crown
- Flexible paste and shank
- Sleek but wide

## StreamPointe

Platform: Wide

Vamp: Soft V-cut, Medium
Sole: Machine-stitched
Wings: High

- Elasticated bindingBroad metatarsal area
- Broad metatarsal arePliable shank
- Low sides and heel
- Streamlined fitAdaptable crown
- Adaptable crown



## SmartPointe

Classic shank construction with easy roll-through.



SmartPointe has unique elastic glue that adapts to the dancers' foot but stays flexible. The box will mold to the dancer's foot shape over time with wear, but can also be adjusted during the initial fitting by hand.

#### EASY ROLL-THROUGH



Size: 0,5 — 9 Width: X – XXXXXX (only size 3–9 in XXXXXX) Shank: SS, S, M, H, SH (at request)



## StreamPointe

Classic shank with easy roll-through. Elasticated binding further improves this new model, by providing a streamlined fit for dancers with shallow and square foot shapes. Pliable yet supportive shanks follow any arch height. Extreme flat platform will allow the dancer stability, and secure balance.

## Reinforced shank

R- the hardest shank in StreamPointe. It is similar to Medium strength 3007, which is much less flexible and lasts longer. Reinforced shank is ideal for those, who need a little bit of extra support.

#### **EASY ROLL-THROUGH**



Size: 1 – 9
Width: X – XXXXXX (only size 3–9 in XXXXXX)
Shank: S, M, H, R

## StarPointe

Platform: Wide

Vamp: Soft V-cut, Medium Sole: Machine-stitched Wings: High

- Innovative construction
- Supportive, yet flexible shank
- Elasticated binding
- Low sides with higher heel
- Microfiber heel cup



## StarPointe

Based on the best selling StreamPointe model, StarPointe offers new possibilities with a different shank construction. The specially designed polymer shank is very supportive while also being flexible enough to form perfectly to any dancer's arch. A slightly raised heel offers fuller coverage and security. StarPointe features an elasticated binding for a streamlined fit.



Size: 0.5 - 9

Width: X – XXXXX (only size 3–9 in XXXXXX)

Shank: SF, MF, HF, SHF

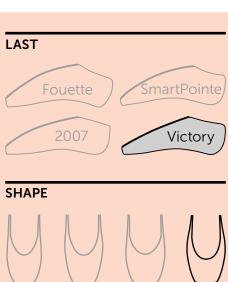


# POINTE SHOES BASED **ON VICTORY** LAST

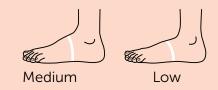


This unique yet extremely versatile last was created as an improvement to the iconic Elite last. This new last features an elegant faux taper that fits all foot shapes — Egyptian, Grecian and Roman. The Victory last has a broad platform for a perfect secure balance. This last was created for feet with a low to medium arch but also works for high arch. The U shaped vamp has a medium throat along with low sides and heel to showcase the dancer's feet.





#### ARCH COMPRESSION AND FORM



#### **FEET FORM**



#### **POINTE SHOES MODELS ON VICTORY LAST**

Victory + FLEX

#### **COLORS**



Ballet Pink



Dark Nude

#### AT REQUEST





Tropicana glue 101 v and humid climate Tropicana glue for warm

## Victory

Platform: Wide

Vamp: U-cut, Medium Sole: Machine-stitched

Wings: High

- Broadest platform
- Generous box
- Elasticated binding Lux inner-lining
- Easy roll-through



## Victory 0542N

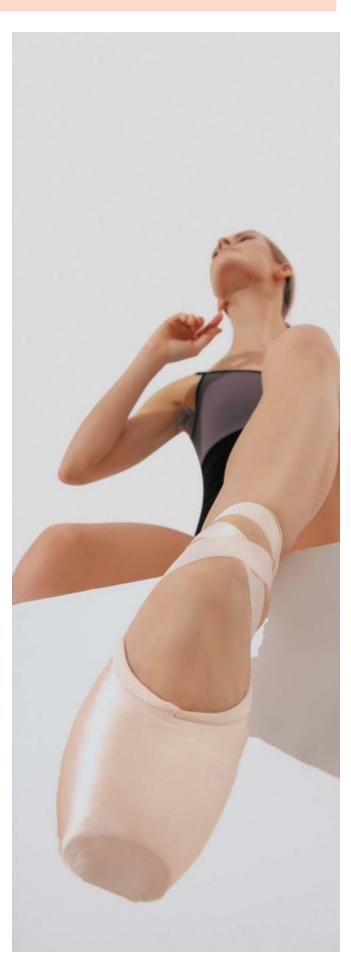
The wide box and extra internal space created by the faux taper make this model excellent for all foot shapes. Elasticated binding eliminates the need for a drawstring while the microfiber heel counter securely hugs the heel and prevents the shoe from slipping off. With a natural shank with easy roll-through and a brush of our Miracle paste on it's high wings, this model is very supportive while still allowing for easy demi-pointe. This instant best seller is humid climate resistant and long lasting. Victory is a must-have for your store's pointe shoe repertoire. Due to the high wing construction, this model is to be manipulated through the 3/4 area of the shank during the fitting, or broken in naturally by the heat of the foot.

## Victory FLEX 0542N

Flex shank for dancers who need pliable shank for easy demipointe elements. This model hugs the dancer's arch to perfection.

Size: 1 – 11

Width: X – XXXXXX (only size 3–9 in XXXXXX) Shank: SS, S, F, M, H, SH (at request)







# SOFT BALLET SHOES

Soft ballet shoes seem simple, but that's only an illusion. For the majority of a dancer's career, they will be training in ballet flats, and finding a perfect shoe can be challenging. We've created different styles to work for dancers of every level and feet form.



We use canvas, stretch canvas, leather, or satin to offer dancers the choice they deserve. The outsole is usually suede, but we can replace it with the cruelty-free VEGAN option on request in split sole models.



## **HOW TO CHOOSE**

Soft ballet shoes require the same accurate fitting as pointe shoes do. Ballet flats underline the feet, protect them and support the way it's needed if they follow the shape perfectly and their features meet the dancer's needs.

Soft pleats and binding make it easy to fit soft ballet shoes to different feet forms, yet the toe lengths vary and requires different vamps. The arch and feet strength also matter, therefore we created this chart to assist you in choosing the soft ballet shoes of your DREAM.

		FEET FORM					
		LONG TOES	SHORT TOES				
	HIGH	Model 10 Tempo Synergy	Performance Tempo Synergy				
FEET STRENGTH \ ARCH		DreamStretch DreamStretch 10	DreamStretch (Low cut) X-Stretch				
	MEDIUM	l :++loC+o#	Doutouson				
		LittleStar  Model X  Model 10  Synergy  DreamStretch  DreamStretch 10  X-Stretch	Performance Model X DreamStretch (Low cut) Opus X-Stretch				
	LOW						
		LittleStar Performance Model X DreamStretch (Low cut) X-Stretch	Performance Model X DreamStretch (Low cut) Opus X-Stretch				



# **NEW LAST TO UNDERLINE FEET SHAPES**

## X-Stretch

Absolutely amazing new last for soft ballet shoes creates a new form of the shoe that underlines arch and follows every shape of your feet. Strong stretch canvas hugs the foot and doubled heel grants the perfect shape.

- Unbelievable flexibility
- Articulated heel
- Contemporary lookPre-sewn elastics
- Elasticated binding



**03024N**Vamp: Soft V-cut, Low Size: 4 - 5
Widths: A, B, C

Size: 5,5 — 12,5 Widths: A, B, C, E

Material: Stretch Canvas
Color: Ballet Pink Tan
Black White



Natural leather Split sole





## DreamStretch

BEST SELLING Stretch Canvas Split-sole ballet slippers. Unique construction follows every foot shape and arch. Made for all levels of dancers. Unisex fit. Elasticated binding with no drawstring.

- Four-way stretch
- Low and high vamp available
- Best fit
- Pre-sewn elastics

## **DreamStretch 10**

Preferable for contemporary, being light and flexible model. Allows to feel and show the movement of each toe while

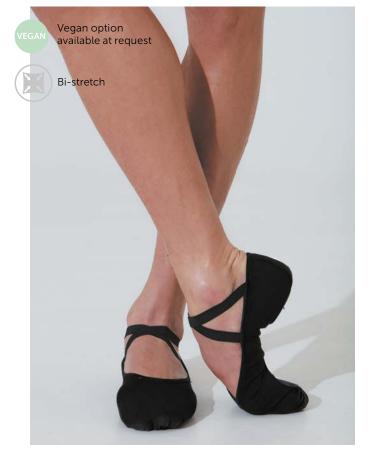
Recommended for advanced and professional dancers.

Vegan option

Bi-stretch

available at request

- Four-way stretch
- Contemporary look
- Pre-sewn elastics



## 03020CN

Vamp: U-cut, High Size: 4 — 12,5 Widths: A, B, C, D Material: Stretch Canvas Color: Ballet Pink Tan Black ○ White

Color: Ballet Pink Tan Black

#### **03020CDN** Vamp: U-cut, **High** Youth size: 10,5 - 13 Widths: A, B Material: Stretch Canvas



Vamp: U-Cut, High Size: 4 — 12,5 Widths: B, C, D Material: Stretch Canvas Color: Ballet Pink Tan Black



## 03020CLCN

Low cut Vamp: U-cut, **Low** Size: 4 − 12,5 Widths: A, B, C, D Material: Stretch Canvas Color: Ballet Pink Tan White Black

Vamp: U-cut, Low Youth size: 10,5 - 13 Widths: A, B Material: Stretch Canvas Color: Ballet Pink Tan Black



○ White

Natural leather Split sole







**SOFT BALLET SHOES SOFT BALLET SHOES** 

## Model 10

Lightweight model made of classic canvas or leather. Greek style.

- Contemporary look
- Pre-sewn elastics
- Open and breathable
- The highest vamp

Split sole

## Tempo

Classic canvas model with perfectly accentuated arch. Available 6 color options. Ideal for feet with longer toes due to the higher

- Classic Canvas
- Contemporary look
- Pre-sewn elastics





#### 03010CN

Size: 4 – 12,5 Widths: A, B, C, D, E, F

Material: Canvas

Color: Ballet Pink Tan White Black

#### 03010LN

Size: 4 – 12,5 Widths: A, B, C, D, E, F Material: Leather

Color: Ballet Pink White Black

#### 03010CDN

Youth through adult size: 10 - 5,5

Widths: A, B

Material: Canvas

Color: Ballet Pink Tan White Black

#### 03010LDN

Youth through adult size: 10 - 5,5 Widths: A, B

Material: Leather

Color: Ballet Pink White Black



## 03017CN

Vamp: U-Cut, High Size: 4 – 13 Widths: A, B, C, D, E, F

Material: Canvas

Color: Ballet Pink Tan Light Tan
Light Pink Black Grey



Natural leather

Split sole

## 03017CLCN

#### Low cut

Vamp: U-Cut, **Low** Size: 4 – 13 Widths: A, B, C, D, E, F

Material: Canvas Color: Ballet Pink Tan Light Tan
Light Pink Black Grey



## 03017LN

Vamp: U-Cut, High Size: 4 – 13 Widths: A, B, C, D, E, F Material: Leather

Color: Ballet Pink White Black





- Medium vamp
- Low cut sides
- For square feet
- Classic canvas design

## Synergy

Flexible in heel and arch providing perfect fit in the heel, whilst featuring classic non stretch canvas in the metatarsal and toe area. Made for dancers that are looking for more control and grip in the forefoot area.

- Unique four-way stretch heel
- Non-stretch toe
- V-vamp



Vamp: U-Cut, Low

#### 03004CN

Size: 4 – 12,5 Widths: A, B, C, D, E, F Material: Canvas Color: Ballet Pink Tan

Light Pink Black Grey Light Tan

#### 03004LN

Size: 4 - 12,5 Widths: A, B, C, D, E, F Material: Leather Color: Ballet Pink White Black

### 03004SN

Size: 4 – 12,5 Widths: A, B, C, D, E, F Material: Satin Color: Ballet Pink White Black



## 03019CN

Split or full sole

Vamp: V-cut, High Size: 4 – 12,5 Widths: A, B, C, D, E, F Material: Canvas & Cotton & Jersey Color: Ballet Pink White Black

Split sole

## 03019CLCN

Low cut Vamp: V-cut, **Low** Size: 4 – 12,5 Widths: A, B, C, D, E Material: Canvas & Cotton & Jersey Color: Ballet Pink White Tan



SOFT BALLET SHOES SOFT BALLET SHOES

## Model X

Recommended for all levels of dancers, who want to accentuate their arch due to low cut. The orthopedic form of the sole makes this shoe extremely flexible.

- Classic canvas
- Elasticated drawstring
- Articulated arch
- Low vamp

## **Performance**

This model features additional flexibility at the arch, to accentuate the dancer's foot during demipointe elements.

Vegan option

available at request

- Long lasting
- Classic doubled canvas
- Medium vamp



Vamp: U-Cut, Low

#### 03021CN

Size: 4 – 12,5 Widths: A, B, C, D, E Material: **Canvas** Color: Ballet Pink Tan

or: Ballet Pink Tan
Light Pink Black
Grey Light Tan

03021LN

Size: 4 – 12,5 Widths: A, B, C, D, E Material: **Leather** Color: ■ Ballet Pink ○ White ■ Black



Vamp: U-Cut, High
Size: 4 – 12,5
Widths: A, B, C, D, E, F
Material: Canvas
Color: Ballet Pink Tan
Light Pink Black
Grey Light Tan

Natural leather Split sole

Articulated

## LittleStar

This model features minimized stitching for sensitive feet. Elasticated drawstring added for comfort and the split or full sole design follows the young dancer's foot perfectly.

- Basic classic canvas, leather or satin
- Ideal for beginners
- One elastic strap



Vamp: U-Cut, Low

#### 03016CN

Youth through adult size: 8 – 7,5 Widths: A, B Material: **Canvas** 

Color: Ballet Pink Tan
Light Pink Black Light Tan

## 03016LN

Youth through adult size: 8 – 7,5 Widths: A, B Material: **Leather** Color: ■ Ballet Pink ○ White ● Black

03016SN

Youth through adult size: 8 – 7,5 Widths: A, B Material: **Satin** 

Color: Ballet Pink White Black





Full sole can be ordered through NI-KOLAY-world.com







# LYRICAL SHOES

NIKOLAY® Gymnastics half-soles, or as we also refer to them as "turner shoes", are used by the Rhythmic Gymnastics Olympic team of the Russian Federation. These shoes have been tested and perfected over the years by some of the top gymnasts in the world as well as now being worn by the top contemporary dancers in the United States.

# **MATERIALS AND PROPERTIES**



### **GENUINE LEATHER**

Used to make the sole and the upper of the shoe. Breathable material. Adapts to the foot shape.



MICROFIBER (artificial leather)
Provides sufficient floor grip.
Allows the skin to breathe.
Long-lasting material.



CANVAS (100% cotton)
A breathable and hypo-allergenic type of natural fabric which can be easily dyed.



**CALICO** (100% cotton) An extra thin type of fabric for proper fit.



TERRY FABRIC (100% cotton) Ensures dry skin and protects the foot.



### **NON-SLIP SILICON**

The shoes straps are covered with special non-slip silicon to ensure that the shoes fit perfectly even when performing complex movements.



### FLAT SEAM

The sole and the upper are sewn together in such a way as to ensure that the seam is flat and even highly sensitive foot is guaranteed exceptional comfort.



### **ELASTIC YARN THREAD**

(Polyamide)
Special type of elastic yarn used for sewing ensures that the shoe perfectly matches the shape of the foot.



### **ELASTICATED BINDING**

Due to elasticated binding the shoe securely hugs the foot and offers considerable comfort.



# Dream-Turner

Long lasting four way stretch canvas that is strong and resilient with a shock absorbing padded insole and terry lining. Flat seams, full microfiber outsole and unique pleat-less construction offers comfort, durability and the best look to any foot on stage or rehearsal.

# Alina

100% cotton lining allows the skin to breathe.
The only model which is produced both in leather and in dense 100% cotton canvas. Elastics straps with silicon strips ensure a perfect fit. Genuine leather ensures that the shoe securely hugs the foot and adapts to its shape.



Vamp: High Sole: Microfiber Size: XS, S, M, L, XL, 2XL Widths: Medium

### 03057N

Material: Stretch Canvas
Color: ■ Ballet Pink ■ Tan ■ Black





Vamp: Low Sole: Split Leather Size: 2XS, XS, S, M, L, XL, 2XL Widths: Medium

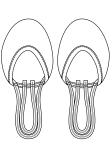
### 03052CN

Material: Canvas
Color: ■ Ballet Pink ○ White ■ Black

### 03052LN

Material: Leather

Color: Ballet Pink White Black



LYRICAL SHOES
LYRICAL SHOES

# Irina

A version with a lighter upper part to ensure maximum flexibility. Soft binding allows the shoe to adapt to the foot shape. Microfiber is a durable type of material which ensures that the shoe retains its shape and external appearance even during intensive workout sessions. Anti-slip sole guarantees perfect floor grip.

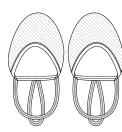
# Yana

This model features a faux suede upper and soft terry insole lining. The double elastics ensure a secure and snug fit.



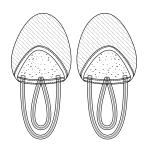
### 03053N

Vamp: Low Sole: Split Leather Size: 2XS, XS, S, M, L, XL, 2XL Widths: Medium Material: Microfiber Color: Ballet Pink



### 03054N

Vamp: Low Sole: Faux Suede Size: 2XS, XS, S, M, L, XL, 2XL Widths: Medium Material: Microfiber Color: Ballet Pink



# Model 3

Special thickness of the polyamide thread used in the production of this model guarantees its exceptional durability. This model is machine washable! The shoes are extra light and incredibly comfortable.



Special design and construction of the upper which is as open as possible. Extra protection for the toes is provided due to the specific binding. Flat seams guarantee maximum comfort. The foam insole with terry lining ensures soft jumps and rotations. This model has a lighter upper than Yana model. The sole made of artificial leather is exceptionally durable.



### 03055N

Knitted Half-Sock Size: XS, S, M, L, XL, 2XL Material: Polyamide Color: Beige





Vamp: Low Sole: Faux Suede Size: XS, S, M, L, XL Widths: Medium

### 03056LN

Material: Leather Color: Ballet Pink

### 03056MN

Material: Microfiber Color: Ballet Pink



# TEACHER SHOES This model is perfect for those dancers that need extra flexibility in the arch.

# Greek sandal T-strap "Athena"

Greek style sandal. Exposed arch allows intricate movement full range and flexibility. 3 cm (1.18 inch) lightweight wooden heel and heel support plate allow unsurpassed comfort and support in the heel area. Suede sole made of the higher quality suede runs throughout the entire bottom of the shoe. Softest leather — inside and outside, forms to the foot.



03112N Material: Leather Size: 5 – 11.5 Color: ● Black





# WARM-UP BOOTIES

**MACHINE WASHABLE UP TO 40 CYCLES** PERFECT FOR EN-POINTE WARM-UP **IDEAL FOR BREAKING-IN POINTE SHOES** 

# Cool Pink M-68/1N M-68/1DN KIDS SIZES ADULT SIZES M, L, XL, 2XL, 3XL, 4XL, 5XL Shell: Waterproof, 100% polyester Stone Silver Cool Pink Padding: 100% polyester Frosty Sunset Starry Midnight Lining: 100% polyester Arctic Sky Cosmic Black Anti-slip faux leather Ice Cap

# Warm-up booties

Our booties are a hit everywhere they arrive. Unsurpassed quality. These boots feature a flexible outsole that is perfect for warm-ups and in-between classes. Our booties are also designed especially for wearing with pointe shoes, they are a perfect tool to shape pointe shoes to the dancer's foot with the natural heat of the body. Available in youth and adult sizes.



### M-68N

Shell: Waterproof, 100% polyester Padding: 100% polyester

Lining: 100% polyester Sole: Anti-slip faux leather

### **ADULT SIZES**

Size: S, M, L, XL, 2XL, 3XL, 4XL, 5XL

Color: Bordeaux Blue Floral

Black

### **KIDS SIZES** M-68DN

Size: 2XS, XS

# Low cut warm-up booties

Shorter top version of our best selling boots. Toggle added for a secure fit. Soft felt lining interior. Heel counter prevents slipping and keeps the bootie in place.

Our booties are also designed especially for wearing with pointe shoes, they are a perfect tool to shape pointe shoes to the dancer's foot with the natural heat of the body. Available in adult sizes.





### M-75N

Shell: Waterproof, 100% polyester

Padding: 100% polyester Lining: 100% polyester Anti-slip faux leather

### **ADULT SIZES**

Size: S, M, L, XL, 2XL Color: Steel Blue

Pearl Aqua

- Butter Popcorn Periwinkle Pale Gold
- Black Star Cool Pink
- Stone Silver Frosty Sunset Starry Midnight
- Arctic Sky Ice Cap

Cosmic Black

81

Cosmic Blue

# **EXTREME FLEXIBILITY** Heel counter prevents slipping and keeps the bootie in place Comfortable elastic drawstring with adjuster Split sole Easy to pointe A toggle is added for a secure fit Protective fabrics M-75SN Periwinkle for longer lifespan 82

# Split sole low cut warm-up booties

Bringing the warm-up and stretching to a new level! Unique construction allows folding the sole in half and gives unsurpassed flexibility. The soft felt lining interior is very cozy.

A perfect tool to break in the pointe shoes to the dancer's foot with the natural heat of the body.



### M-75SN

Shell: Waterproof, 100% polyester Padding: 100% polyester

Lining: 100% polyester Sole: Anti-slip faux leather

### **ADULT SIZES**

Size: S, M, L, XL, 2XL

Color: Steel Blue Pearl Aqua

> Black Star Cool Pink Arctic Sky

Ice Cap

Stone Silver

Frosty Sunset Starry Midnight Cosmic Black

Periwinkle

Pale Gold

Cosmic Blue

Butter Popcorn

# Low cut two tone booties

And to go even one step further, we also added Two Tone Booties! Two color combinations to choose from, each one just as delicious as the others. What's your favorite flavor?



### M-76N

Shell: Waterproof, 100% polyester

Padding: 100% polyester Lining: 100% polyester Anti-slip faux leather

### **ADULT SIZES**

Size: S, M, L, XL, 2XL

Blueberry Cheesecake Lavender Swirl



Lavender Swirl





Blueberry Cheesecake



# **Space**

Spacious and fashionable bag, featuring a zipper closure and pockets inside. Luxurious quilted lining. The strap of this bag can be adjusted in a very stylish way.



### 0232N

Material: 100% polyester

- Size: 15,7" x 19,6" x 11" Butter Popcorn Color: Steel Blue Pearl Aqua
  - Periwinkle Pale Gold Black Star Cosmic Blue Stone Silver Cool Pink Frosty Sunset Starry Midnight

Cosmic Black

Arctic Sky Ice Cap

# Tutu bag

A marvelous light and comfortable tutu bag with a NIKOLAY logo. Ideal for long journeys. You may put up to 4 tutus in one bag and they will always look fresh and neat.

### 0436N

Diameter: 1.1 Yd (for 2-3 tutus of about 14.5" lenght) Material: 100% coton

Color: 

Black, 

Midnight Blue, 

Blue

# Galaxy

Big, spacious bag. Unisex in trendy colors to match any dancer's



### 0231N

Material: 100% polyester

Size: 18,5" x 18,5" Color: Steel Blue Pearl Aqua

Butter Popcorn Periwinkle Pale Gold Black Star Cosmic Blue Stone Silver

Cool Pink Frosty Sunset Starry Midnight Arctic Sky Ice Cap

Cosmic Black



## Giselle

Stylish and modern bag that features a magnetic snap closure and elastic detail. This bag is elegant and comfortable. With large main compartment, this bag can fit so many things your dancer carries



Butter Popcorn

Periwinkle

Pale Gold

### 0230N

Material: 100% polyester Size: 11,8" x 9" x 3"

Color: Steel Blue Pearl Aqua

Black Star Cool Pink

### Cosmic Blue Stone Silver Frosty Sunset Starry Midnight Arctic Sky Cosmic Black Ice Cap

# Luxury pointe shoe bag

Made of the same satin as the pointe shoes, this beautiful bag is breathable and loved by dancers. Suitable for 1 pair of pointe shoes or variety of accessories.

### 0228/2N NIKOLAY

Size: 5.9" x 12.2" Material: Satin Color: Pink

# Cosmetic bag

A small and fashionable cosmetic bag is perfect for your dancer's accessories. Matching materials with the booties and other bags make this a great addition to the collection.



### 0233N

Material: 100% polyester Size: 11.8" x 9.1" x 3.1"

Color: Steel Blue Pearl Aqua

Black Star Cool Pink

Arctic Sky Ice Cap

Butter Popcorn Periwinkle Pale Gold

Cosmic Blue Stone Silver Frosty Sunset Starry Midnight Cosmic Black

# Vikolay FAYAAKAYAT

This great bag features a protective zip lid, and soft slots. Mainly made for pointe shoes, this bag can house four pairs of pointe shoes, as well as a wide variety of other dance shoes and essentials. Two side pockes can carry a bottle of water or different



### 0235/2N

Material: 100% polyester

Size: 6.7" x 10.6" x 6.7" + (2.4" x 2) - pockets Color: Steel Blue Butter Popcorn Pearl Periwinkle Aqua Pale Gold

> Black Star Cosmic Blue Cool Pink Stone Silver Frosty Sunset Starry Midnight Arctic Sky Cosmic Black

Ice Cap

# 4-slot bag with pockets 4-slot bag with pocket

This great bag features a protective zip lid, and soft slots. Mainly made for pointe shoes, this bag can house four pairs of worn pointe shoes, as well as a wide variety of other dance shoes and accessories. One side pocket for easy reach.



Pale Gold

Cosmic Blue

### 0235/1N

Material: 100% polyester

Size: 6.7" x 10.6" x 6.7" + 2.4"- pocket Color: Steel Blue Butter Popcorn Pearl Periwinkle

Aqua Black Star

Cool Pink Stone Silver Frosty Sunset Starry Midnight Arctic Sky Cosmic Black

Ice Cap

# 18-slot fitter bag

This eighteen slot pointe shoe fitter bag is perfect for any retailer that does traveling fittings. The slots are designed to house 3 widths and 6 sizes across the board. Protective lid will ensure that no elements will wet your shoes. Every slot is padded to provide sufficient protection to the integrity of a pointe shoe.

### 0234N

Pearl

Cosmic Blue

Material: 100% polyester Size: 20" x 9" x 9"

Color:

Steel Blue

Periwinkle Aqua

Stone Silver Cosmic Black 

Black Star Frosty Sunset Arctic Sky

Ice Cap

Butter Popcorn Pale Gold Starry Midnight Cool Pink

Cosmic Blue

# Silicone arch booster

Perfect for dancers with lower arch. Invisible under tights. Available in multiple sizes for perfect fit and compression support. Confidence booster for stage and auditions.

# Pointe shoe covers

An ideal item for dancers backstage and between classes, they will keep your pointe shoes clean and stage ready.

Pointe shoe protectors ideally fit and guarantee longer lifespan of your pointe shoes. Made of natural cotton to be breathable and hygienic.



### 0558N

Material: Stretch fabric, silicone Silicone insert's Size: S, M, L Sock's Size: S (34 — 35), M (36 — 37,5), L (38 — 39,5)



### 0560N

Composition:

88% cotton, 10% polyamide, 2% elastane Sole: faux leather: 50% nylon, 50% PU Size:

S - for pointe shoes size 2,5–3

M - for pointe shoes size 3,5-4,5

L - for pointe shoes size 5–6

XL - for pointe shoes size 6.5-8

# Platform caps

### 0555N

Material: Split Leather Size: S, M





# Anti-slip platform caps

### 0556N

Material: Split Leather Size: one size



# Nikolay Nikolay

# 8-cut anti-slip platform caps

### 0557N

Material: Split Leather Size: one size





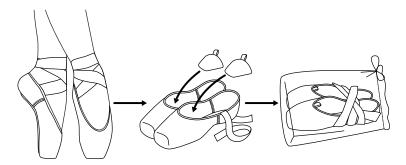
# ---- DIY Adjust

# Pointe shoe dryers

**0559N**Color: Pink
Filler: Silica Gel



This is something every fitter should offer with every pair of pointe shoes. These little helpers work wonders, eliminating the smell and pulling moisture right out of used pointe shoes. Our dryers add at least 30% lifespan to the box of your dancers pointe shoes. They must be replaced every three months for best results.



MORE FLEXIBILITY

MORE SUPPORT

# **CLASSICAL RIBBONS**

Classical satin and cotton ribbons for dancers of all levels. Tightly secure the pointe shoe on the foot, provide maximum support.

### Satin ribbon



Satin ribbon of white, black, ballet pink colors to match pointe shoes. Classic look with a light sheer.

### **RIB-SBN**

109.4 Yd in Bolt

Color: Ballet Pink Dark Nude

### "Cotton" ribbon



Cotton-like ribbon as matte surface prevents the ribbon from sliding off and grants a classic look.

### Satin Non-Slip Silicone lined Ribbon

0002/6N Width: 0.98" Pack of 2.4 Yd

0002/6RN 54.6 Yd in Bolt



Satin ribbon with silicone is perfect for dancing without tights as silicone securely fixes the ribbon on naked skin.

# **RIB-MBN RIB-MN**

### Satin ribbon with pre-sewn mesh elastic

**HYBRID RIBBONS** 

but allows a greater range of movement.

A perfect balance that gives you enough support

Satin ribbon with pre-sewn elastic

### 0510/3N

0510/4N

Width: 0.95"

0.95"

Pack of 2.4 Yd (4 x 23.6")

Color: Ballet Pink

Width: 0.95" Pack of 2.4 Yd (4 x 23.6") Color: Ballet Pink



Features elastic inserts that are placed on the Achilles tendon. The inserts reduce pressure on this sensitive area and help prevent tendonitis. A bestseller that combines the flexibility of mesh / elastic mesh and the classic look of satin ribbons.

# STRETCH RIBBON

Maximum flexibility that allows natural flexibility of your heel and ankle.

### Stretch ribbon

RIB-E1N Width: 0.98" Pack of 2.4 Yd

Color: Ballet Pink

RIB-E1BN 54.6 Yd in Bolt

98

The elasticized ribbon feels very comfortable while dancing.

# **ELASTICS**

Elastics are usually used in addition to ribbons to provide flexible fixing of pointe shoes on the feet. Some professional dancers use only elastics to fix their pointe shoes and create a contemporary look.

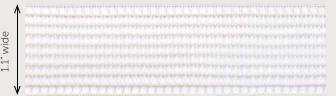
### Mesh elastic



Mesh elastic for those who prefer flexible fixing of the arch and ankle. Match the color of pointe shoes and theatrical pink ballet tights.

### Transparent mesh elastic

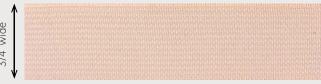
### 0002/2N 0002/2RN Width: 1.1" 27.3 Yd in Bolt Pack of 1.1 Yd Color: O White



Grants a flexible fixing, being almost invisible even on the naked skin. Choose between transparent and nude to match the color of pointe shoes and tights.

### **Elastic**





Also available elastic: Width: 1" 0002/4N Pointe shoe elastic, Pack of 1.1 Yd, 0002/4RN Pointe shoe elastic, 27.4 Yd in Bolt.

Color: Pink

# Moleskin toe pads



Supportive and soft toe pads for the best possible fit and comfort. The extra-thin design allows dancers to feel the floor while preventing blisters and corns. This innovative pad is adjustable in length, just cut them down to your dancers foot.

### Silicone toe pads

# 1006N Color: O White

1009AN Color: O White



# Color:

# Perforated silicone toe pads





### Mini silicone toe pads





Size: S NIKOLAY® pointe shoes size 0,5 - 3,5 Color: Pink



Size: M NIKOLAY® pointe shoes size 3,5 - 6,5 Color: 
Blue



Size: L NIKOLAY® pointe shoes size 6,5 – 8 Color: Navy







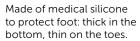
# **HOW TO CHOOSE**

### REMEMBER!

No space should be left between the pointe shoe inserts and toes, and inserts should always cover bunions. The comfort in the box depends on correctly fitted pointe shoes and pads.



### **SILICONE TOE PADS**





**ART. 1009AN** 



**ART. 1009BN** 



**ART. 1006N** 

### **PERFORATED SILICONE TOE PADS**

Microperforation makes these pads breathable.



**ART. 1010AN** 



**ART. 1010BN** 

# **MOLESKIN TOE PADS**

Extremely thin with a soft-to-touch moleskin upper lining these toe pads will fit your foot like a glove, providing unsurpassed comfort.



**ART. 1020N** 



**ART. 1020N** 

### MINI SILICONE TOE PADS

Can be used on their own or in addition to any other pads above. Use one or two mini silicone pads to separate toes when needed, and remember they have different sizes that allow ballerinas to combine them different ways. Strongly recommended if there is large space between toes.







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ART. 1007N

# S.O.S. **Stop Odor Spray**

Innovative hi-tech formula — removes, not masks the odor! Bonus: you can use it as an antibacterial spray for the barre!

Recommended in addition to pointe shoe drying inserts to keep the shoes dry and fresh as new for a long time!







### **BAGSPRAYN**



Do your dance shoes and toe pads smell? Does your dance bag have unpleasant odor?



Wait 15-20 minutes or until shoes or bag are fully dry before next use.



Spray S.O.S from 20 cm away into your dance bag. Spray the inside of your shoes and toe pads.

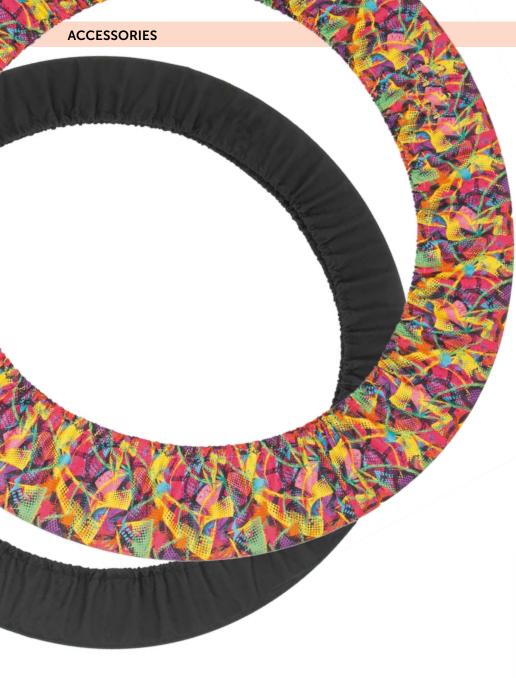


No more foul smell! Only the feeling of freshness and confidence.

Caution: Keep away from fire. Do not ingest. Keep out of reach of children. Avoid eye contact, rinse with water if needed. In case of allergic reaction contact your doctor.

Note: the spray is harmless for your skin, but created especially for shoes, bags, and costumes, and not recommend to spray on yourself.





### Bag for hoops

### 0431/2N

Diameter: 1 Yd external, 0.72 Yd internal (standart hoop size) Material: 100% polyester Color: ● Black, ● Abstraction

### Hoop bag

### 0431/1N

Diameter: 1 Yd external, 0.7 Yd internal (standart hoop size) Material: 100% polyester Color: ● Black, ● Abstraction

### Club bag

### 0224N

Size: 6.3" x 18.9" Material: 100% polyester Color: ● Black, ● Abstraction



# Ball bag

### 0222N

Size: 15.75"x 15.75" Material: 100% polyester Color: ● Black, ● Abstraction



### Jump rope bag

### 0223N

Size: 6.7" x 9.1" Material: 100% polyester Color: ● Black, ● Abstraction



### Souvenir tutu

### 0490N

Size: 3.5" Color: Tulle color chart



# Souvenir tutu

### 0491N

Size: 11.8" Color: Tulle color chart





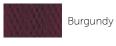












Sticker pack

# Souvenir mini pointe shoes

Size: 0521N - 4.7", 0520N - 3.5", 0523N - 2.3",

Material: satin Color: ○ White, ● Black, ● Rose, ● Pink, ● Blue, ● Red,

Violet, ● Bordeaux, ● Green



### 0010N

Size: 58,2' x 82.6'



# Cosmetics bag

### 03612N

Size: 5.9"

Material: satin Color: ○ White, ● Black,

- Pink, Blue, Red,
- Violet,■ Bordeaux,

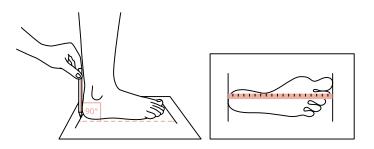


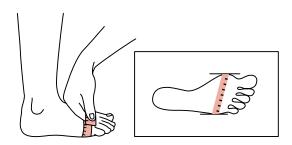
Green

# **HOW TO FIND YOUR RIGHT SIZE**

How to measure and identify NIKOLAY® pointe shoe size:

- 1) Take a piece of A4 paper and put ballerinas' foot on it, draw the contour of the foot with a pencil; the pencil should be held under an angle of 90° (perpendicularly). Draw and measure the left and right foot, as they can differ.
- 2) Measure the distance from the heel to the endpoint of the toe (in mm);
- 3) Find the result of the measurements in the table. In case the measurement in between two sizes, we recommend taking a bigger one, as pads and tights also have a certain thickness.





### How to choose the width

NIKOLAY® offers pointe shoes in 7 different widths: N — for extremely narrow feet

X – for narrow feet

XX and XXX – for medium feet

XXXX – for wide feet

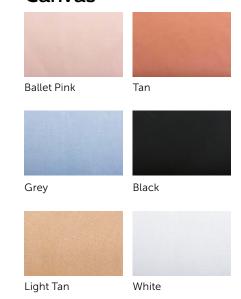
XXXXX-XXXXXX – for super wide feet

Measure your foot at its widest place (where the bunions are) to identify the required width for the pointe shoes. Relate the result to the table data and identify your width. It is recommended to choose a width that provides a firm and painless fit. If you notice wrinkles on the fabric and gaps between the shoe and the foot, it means you need less width.

### Pointe shoe color chart. Satin



### Canvas



## **CUSTOM POINTE SHOE ORDER FORM**

Dancer name	Slightly complex Apply 1 to 3 features
	Vamp shape Vamp height Choice of the drawstring
Retailer	U V to U U to V higher/lower
Date	Sides height Box height Box paste
MODEL	higher/lower
SIZE	Heel construction Heel height Upper
0,5 1 1,5 2 2,5 3 3,5 4 4,5	Anti-slip Double Microfiber Upper Satin Upper Satin Double
WIDTH	Platform cap Easy roll-through Lining and padding
SHANK	Split Suede Cap leather Add Remove Soft Miracle Foam Lining Tip Pad
Notes	Vegan outsole Two different sizes in one pair
	Yes Two different sizes in one pair
	Color
	CANVAS  Ballet Pink (Standard)  Black (Standard)  Tan  BATIN  White Fuchsia Bordeaux Blue (Standard)  Black Green  Red Lilac  Coral
	Complex Apply 1 feature + 4-5 feautres from Slightly complex
	Wing Adjustment Shank
Heel	High Medium Reinforced 1/2 3/4 2/3 Whole
	Box paste Padding
Vamp Shank	Reinforced Gel Tip Pad
Wing	Highly complex  Apply 1 feature + 6-7 feautres from any of the previous offers
Box	Intermediate Sizes Intermediate Broader Platform cap
Platform Binding / Drawstring	+1/2 to the Size +1/2 to the Width Sewn-in Stitched Suede Cap only
orders@nikolay-world.com	Complete customization Applying 8 or more

99

# HOW WE HELP RETAILERS **BOOST SALES**

When our retailers prosper, we prosper, too. That is why we have a wide range of marketing tools to help you sell our products.





### **■** MEDIA MATERIALS AND DESIGN

We provide retailers with high-resolution photos of our products that you can use in store or online. We can also create designs for your stand, brochures and other procreate designs for your stand, brochures and other promotional materials that feature our products on request.

Contact your international brand manager or your sales representative to discuss if you need any promo materials.





### PARTNER SCHOOLS

We are a retailer-centric company, therefore we created a program uniting ballet schools, retailers, and an amazing quality of handmade in Russia products.

> For consideration into the Partner School Program, please contact Christine Boll christine@grishko.ru



### **AMBASSADORS**

To better promote NIKOLAY® products, you can rely on the strong brand image we built both on social media and in the professional world of ballet with the help of our ambassadors.



### NIKOLAY® Brand Ambassadors

are the first level of our Ambassador Program. We engage professional ballet artists — soloists and principal dancers – as well as promising young talents who inspire hundreds of thousands of ballet lovers all over the world.

Our Brand Ambassadors are true icons of dance, winners of most prestigious ballet contests who have both impeccable ballet technique and strong media presence. Together, they promote the NIKOLAY® brand and embody our motto — LIVE YOUR DREAM. They have an official contract, get regular support from the brand, and participate in the brand events.





NIKOLAY® Market Influencers are the second level of our Ambassador program designed specifically to boost online presence of NIKOLAY® partners retailers. Each store can choose their own influencer to promote them

- and we will provide them with a welcome package and other free items throughout the year of their contract.

NIKOLAY® Influencers create engaging content for your store, and we regularly feature both your influencer and your store on our social media accounts — so you can reach an audience of more than 180 000 loyal NIKOLAY® customers. Each retailer has its own terms of applying to the program.

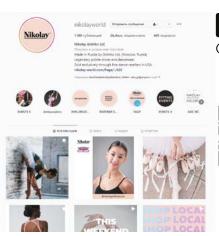


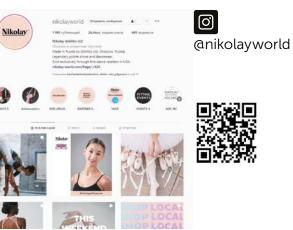






Join private NIKOLAY® Retailer Community Special secret sales announcements will be made exclusively on the community page. Download ready Instagram and website content. Access information that is made exclusively for NIKOLAY® Retailers. Communicate with other retailers to find the best solution of NIKOLAY® brand promotion, tips and tricks of NIKOLAY® fittings and more.





@nilkolayworld is great opportunity to feature your store and share all the news regarding new arrivals and in-store events announcements.

### FOR FEET WITH MEDIUM AND HIGH ARCH

Recommended lasts: 2007, Fouette, SmartPointe

### ATTENTION:

Size chart is provided as a reference and an approximate guide only and does not guarantee an exact or perfect fit. The proper fit of pointe shoes depends on individual foot shape and toe pads used by dancer.

The recommended way to determine correct pointe shoe size is to be fitted in local shop.

					Width (ball of foot circumference)												
NIKOLAY <sup>®</sup> size		mp ight		oot igth			nar	row			mic	ddle		wi	de		
NIKO					N		)	X		XX		XXX		XXXX		XXXXX	
	mm	inches	mm	inches	mm	inches	mm	inches	mm	inches	mm	inches	mm	inches	mm	inches	
1/2	45	1.77	195- 200	7.68- 7.87	192	7.56	197	7.76	202	7.95	207	8.15	212	8.35	217	8.54	
1	50	1.96	200- 205	7.87- 8.07	195	7.68	200	7.87	205	8.07	210	8.27	215	8.46	220	8.66	
11/2	50	1.96	205- 210	8.07- 8.27	198	7.80	203	7.99	208	8.19	213	8.39	218	8.58	223	8.78	
2	55	2.16	210- 215	8.27- 8.46	201	7.91	206	8.11	211	8.31	216	8.50	221	8.70	226	8.90	
21/2	55	2.16	215- 220	8.46- 8.66	204	8.03	209	8.23	214	8.43	219	8.62	224	8.82	229	9.02	
3	60	2.36	220- 225	8.66- 8.86	207	8.15	212	8.35	217	8.54	222	8.74	227	8.94	232	9.13	
31/2	60	2.36	225- 230	8.86- 9.06	210	8.27	215	8.46	220	8.66	225	8.86	230	9.06	235	9.25	
4	65	2.55	230- 235	9.06- 9.25	213	8.39	218	8.58	223	8.78	228	8.98	233	9.17	238	9.37	
41/2	65	2.55	235- 240	9.25- 9.45	216	8.50	221	8.70	226	8.90	231	9.09	236	9.29	241	9.49	
5	70	2.75	240- 245	9.45- 9.65	219	8.62	224	8.82	229	9.02	234	9.21	239	9.41	244	9.61	
51/2	70	2.75	245- 250	9.45- 9.84	222	8.74	227	8.94	232	9.13	237	9.09	242	9.53	247	9.72	
6	75	2.95	250- 255	9.84- 10.04	225	8.86	230	9.06	235	9.25	240	9.45	245	9.65	250	9.84	
61/2	75	2.95	255- 260	10.04- 10.24	228	8.98	233	9.17	238	9.37	243	9.57	248	9.76	253	9.96	
7	80	3.15	260- 265	10.24- 10.43	231	9.09	236	9.29	241	9.49	246	9.69	251	9.88	256	10.08	
71/2	80	3.15	265- 270	10.43- 10.63	234	9.21	239	9.41	244	9.61	249	9.80	254	10.0	259	10.02	
8	85	3.35	270- 275	10.43- 10.83	237	9.33	242	9.53	247	9.72	252	9.92	257	10.12	262	10.31	
81/2	85	3.35	275- 280	10.83- 11.02	240	9.45	245	9.65	250	9.84	255	10.04	260	10.24	265	10.43	
9	90	3.54	280- 285	11.02- 11.22	243	9.57	248	9.76	253	9.96	258	10.16	263	10.35	268	10.55	

The figures are provided without consideration of toe pads.

### FOR FEET WITH LOW AND MEDIUM ARCH

Recommended lasts: Victory, SmartPointe, 2007

### ATTENTION:

Size chart is provided as a reference and an approximate guide only and does not guarantee an exact or perfect fit. The proper fit of pointe shoes depends on individual foot shape and toe pads used by dancer.

The recommended way to determine correct pointe shoe size is to be fitted in local shop.

	®→ Vamp Foot					Width (ball of foot circumference)											
NIKOLAY® size	Vai hei		Foot length				nar	row			mic	ddle		wi	de		
	Si.S					N		X		XX		ΚX	XXXX		XX	xxx	
-	mm	inches	mm	inches	mm	inches	mm	inches	mm	inches	mm	inches	mm	inches	mm	inches	
1/2	45	1.77	195- 200	7.68- 7.87	184	7.24	189	7.44	194	7.64	199	7.83	204	8.03	209	8.23	
1	50	1.96	200- 205	7.87- 8.07	187	7.36	192	7.56	197	7.76	202	7.95	207	8.15	212	8.35	
11/2	50	1.96	205- 210	8.07- 8.27	190	7.48	195	7.68	200	7.84	205	8.07	210	8.27	215	8.46	
2	55	2.16	210- 215	8.27- 8.46	193	7.60	198	7.80	203	7.99	208	8.19	213	8.39	218	8.58	
21/2	55	2.16	215- 220	8.46- 8.66	196	7.72	201	7.91	206	8.11	211	8.31	216	8.50	221	8.70	
3	60	2.36	220- 225	8.66- 8.86	199	7.83	204	8.03	209	8.23	214	8.43	219	8.62	224	8.82	
31/2	60	2.36	225- 230	8.86- 9.06	202	7.95	207	8.15	212	8.35	217	8.54	222	8.74	227	8.94	
4	65	2.55	230- 235	9.06- 9.25	205	8.07	210	8.27	215	8.46	220	8.66	225	8.86	230	9.06	
41/2	65	2.55	235- 240	9.25- 9.45	208	8.19	213	8.39	218	8.58	223	8.78	228	8.98	233	9.17	
5	70	2.75	240- 245	9.45- 9.65	211	8.31	216	8.50	221	8.70	226	8.90	231	9.09	236	9.29	
5½	70	2.75	245- 250	9.45- 9.84	214	8.43	219	8.62	224	8.82	229	9.02	234	9.21	239	9.41	
6	75	2.95	250- 255	9.84- 10.04	217	8.54	222	8.74	227	8.94	232	9.13	237	9.09	242	9.53	
6½	75	2.95	255- 260	10.04- 10.24	220	8.66	225	28.86	230	9.06	235	9.25	240	9.45	245	9.56	
7	80	3.15	260- 265	10.24- 10.43	223	8.78	228	8.98	233	9.17	238	9.37	243	9.57	248	9.76	
71/2	80	3.15	265- 270	10.43- 10.63	226	8.90	231	9.09	236	9.29	241	9.49	246	9.69	251	9.88	
8	85	3.35	270- 275	10.43- 10.83	229	9.02	234	9.21	239	9.41	244	9.61	249	9.80	254	10.0	
81/2	85	3.35	275- 280	10,83- 11,02	232	9.13	237	9.33	242	9.53	247	9.72	252	9.92	257	10.12	
9	90	3.54	280- 285	11.02- 11.22	235	9.25	240	9.45	245	9.65	250	9.84	255	10.04	260	10.24	

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The figures are provided without consideration of toe pads.

# SOFT BALLET SHOES SIZE CORRESPONDENCE CHART

YOUTH SIZE											
Europe size	USA size										
25	7										
26	8										
27	9										
27,5	9,5										
28	10										
29	10,5										
29,5	11										
30	11,5										
30,5	12										
31	12,5										
32	13										
AI	DULT SIZE										
33	4										
34	4.5										
34.5	5										
35	5.5										
36	6										
37	6.5										
37.5	7										
38	7.5										
39	8										
40	8.5										
40.5	9										
41	9.5										
42	10										
43	10.5										
43.5	11										
44	11.5										
45	12										
46	12.5										
46.5	13										
47	13.5										

# SOFT BALLET SHOES FEATURES

		Model										
Mate- rial	Color	Little Star	Perfor- mance	Dream Stretch	Dream Stretch 10	Model X	Tempo	Synergy	Opus	Model 10	X-Stretch	
	White							•		•		
	Ballet Pink	•	•			•	•	•	•	•		
	Black	•	•			•	•	•	•	•		
Canvas	Tan	•	•			•	•		•	•		
	Light Pink	•	•			•	•		•			
	Grey		•			•	•		•			
	Light Tan	•	•			•	•		•			
Stretch	Ballet Pink			•	•						•	
Canvas	Tan			•	•						•	
	Black			•	•						•	
	White			•							•	
	White	•				•	•		•	•		
Leather	Ballet Pink	•	•			•	•		•	•		
	Black	•				•	•		•	•		
	White	•							•			
Satin	Ballet Pink	•							•			
	Black	•							•			
	A	•	•	•		•	•	•	•	•	•	
	В	•	•	•	•	•	•	•	•	•	•	
Width	С			•	•	•	•	•	•	•	•	
111001	D			•	•		•	•	•	•		
	Е					•	•	•	•	•	•	
	F						•	•	•	•		
Sole	Split	•		•	•	•	•	•	•	•	•	
	Full	•	•						•			
Vamp	High			•	•		•	•		•		
,	Low	•	•			•			•		•	

Colors available on customer's request.

# LYRICAL / MODERN SHOES FEATURES

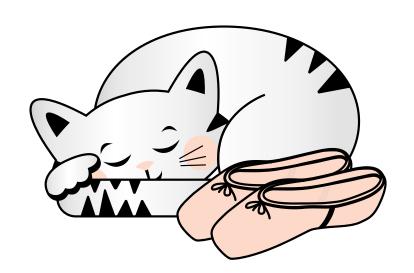
Material	Color							
	Color	Yana	Alina	Irina	Model 3	Model 5	Dream-Turner	
	White			•				
Leather	Ballet Pink			•			•	
	Black			•				
	White			•				
Canvas	Ballet Pink			•				
	Black			•				
Microfiber	Ballet Pink		•		•		•	
Polyamide	Beige					•		
	Ballet Pink							•
Stretch Canvas	Tan							•
	Black							•
Vamp	High							•
	Low		•	•	•		•	

## LYRICAL / MODERN SHOES SIZE CORRESPONDENCE CHART

NIKOLAY® size	USA size
2XS	10-11,5 CH
XS	12,5-13 CH
S	4-4,5
М	5,5-6
L	6,5-7,5
XL	8-8,5
2XL	9,5-10

## SIZE CORRESPONDENCE CHART WARM-UP BOOTS

	NIKOLAY® size / USA size											
	2XS	XS	S	М	L	XL	2XL	3XL	4XL	5XL		
	12,5-13 CH	4-5	5-5,5	6-6,5	7-7,5	8-8,5	9-9,5	10-10,5	11-11,5	12-12,5		
M-68DN	•	•										
M-68N			•	•	•	•	•	•	•	•		
M-68/1N			•	•	•	•	•	•	•	•		
M-68/1DN	•	•										
M-75N, M-75SN			•	•	•	•	•					
M-76N			•	•	•	•	•					



### NIKOLAY® LLC

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nikolay-world.com

